

## HSBC HOLDINGS PLC

9 May 2025

### Notification of Transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The transactions in ordinary shares of US\$0.50 each (“Shares”) in HSBC Holdings plc (the “Company”) detailed below took place on 7 May 2025.

The awards made to Executive Directors disclosed in this announcement are the same awards disclosed in the separate Grant of Conditional Awards announcement released on 9 May 2025 pursuant to Rules 17.06A, 17.06B and 17.06C of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Long term incentive awards (“LTI awards”) were made to the Executive Directors named below, as part of variable pay for the performance year ended 31 December 2024. An LTI award is an award of Shares in the Company, with a three-year forward-looking performance period commencing on 1 January 2025 and ending on 31 December 2027.

At the end of this performance period, the number of Shares that vest will be determined based upon an assessment by the Group Remuneration Committee of performance against financial and non-financial measures in the LTI scorecard, as detailed in the Directors’ Remuneration Report in the Annual Report and Accounts 2024. Subject to that assessment, the shares will vest in five equal annual instalments commencing from March 2028. Upon each vesting, a one-year retention period applies.

The LTI awards were made in London and are based upon the average closing Share price on the London Stock Exchange on the five days starting 24 February 2025 which is £9.07.

#### Executive Directors

Name	Shares awarded
Georges Elhedery	1,367,880
Pam Kaur	797,930

The following disclosures are made in accordance with the UK version of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated	
Name of natural person	Georges Elhedery
2 - Reason for the notification	
Position/status	Group Chief Executive
Initial notification/amendment	Initial Notification
3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Full name of the entity	HSBC Holdings plc
Legal Entity Identifier code	MLU0ZO3ML4LN2LL2TL39

**4 - Details of the transaction(s)****Transaction(s) summary table**

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2025-05-07	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP – British Pound
<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisitions under the HSBC Share Plan 2011			£9.07	1,367,880	£12,406,671.60
<b>Aggregated</b>			<b>£9.070</b>	<b>1,367,880</b>	<b>£12,406,671.60</b>

**1 - Details of the person discharging managerial responsibilities / person closely associated**

**Name of natural person** Pam Kaur

**2 - Reason for the notification**

**Position/status** Group Chief Financial Officer

**Initial notification/amendment** Initial Notification

**3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

**Full name of the entity** HSBC Holdings plc

**Legal Entity Identifier code** MLU0ZO3ML4LN2LL2TL39

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<b>Nature of Transaction:</b>			<b>Price</b>	<b>Volume</b>	<b>Total</b>
Acquisitions under the HSBC Share Plan 2011			£9.07	797,930	£7,237,225.10
<b>Aggregated</b>			<b>£9.070</b>	<b>797,930</b>	<b>£7,237,225.10</b>

For any queries related to this notification, please contact:

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