Acamar Films Limited
Financial Statements
For the year ended 30 September 2017

## **Financial Statements**

## Year ended 30 September 2017

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## Officers and professional advisers

## Year ended 30 September 2017

Directors Terence Back

Julie Fitzjohn Frank Mckirgan Mikael Shields

Sandra Vauthier-Cellier (appointed 2 October 2017)

Registered office Hanover House

14 Hanover Square

London England W1S 1HP

Business address Ground Floor The Rotunda

42-43 Gloucester Crescent

London England NW1 7DL

Independent Auditors Grant Thornton UK LLP

Chartered Accountants & Statutory Auditors

30 Finsbury Square

London EC2A 1AG

## Report of the Directors

## Year ended 30 September 2017

The Directors are pleased to present their report to the shareholders and the audited financial statements of the company for the year ended 30 September 2017.

#### **Directors**

The directors who served the company during the period were as follows:

Terence Back Julie Fitzjohn Frank Mckirgan Mikael Shields

#### **Dividends**

The directors do not recommend the payment of a dividend.

#### Statement of directors' responsibilities

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising Financial Reporting Standard 102 The Financial Reporting Standard Applicable in the UK and Republic of Ireland (FRS 102), and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### Statement of disclosure of information to Auditors

Each of the persons who is a director at the date of approval of this report confirms that:

 so far as they are aware, there is no relevant audit information of which the company's auditors are unaware; and

## Report of the Directors (continued)

## Year ended 30 September 2017

they have taken all steps that they ought to have taken as a director to make themselves aware
of any relevant audit information and to establish that the company's auditors are aware of that
information.

## **Independent Auditor**

Grant Thornton UK LLP will be proposed for re-appointment at the company's forthcoming Annual General Meeting in accordance with section 485 of the Companies Act 2006.

#### Small companies' provision statement

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board of directors on  $\frac{27/06/18}{18}$  and signed on behalf of the board by:

Mikael Shields

Director

## Independent auditor's report to the members of Acamar Films Limited

#### Our opinion on the financial statements is unmodified

We have audited the financial statements of Acamar Films Limited for the year ended 30 September 2017 which comprise the Income Statement and Statement of Comprehensive Income, the Statement of Financial Position and the Statement of Changes in Equity and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 September 2017 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Who we are reporting to

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

## Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that
  may cast significant doubt about the company's ability to continue to adopt the going concern basis of
  accounting for a period of at least twelve months from the date when the financial statements are
  authorised for issue.



#### Overview of our audit approach

- Overall materiality: £135,000, which represents 5% of the company's Earnings before interest and tax;
- Key audit matter identified was the recognition of revenue.
- We performed full scope audit procedures including testing 97% of revenue recorded.

## Independent auditor's report to the members of Acamar Films Limited (continued)

## Year ended 30 September 2017

#### Key audit matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those that had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### **Key Audit Matter**

#### Recognition of revenue

There is a risk that revenue may be misstated due to the improper recognition of revenue.

In respect of revenue recognised there is a risk that revenue has not been recognised in accordance with the terms of the contract and underlying agreements, supported by statements received. We therefore identified occurrence of revenue as a significant risk, which was one of the most significant assessed risks of material misstatement.

## How the matter was addressed in the audit

Our audit work included, but was not restricted to:

- Considering the appropriateness of the Company's revenue recognition policy in light of the requirements of FRS 102; and
- Sampling revenue items to supporting statements and contract information to ensure revenue is recognised in accordance with the terms of the underlying contract and accounting policy.

The company's accounting policy on existence of revenue is shown in note 3 to the financial statements.

#### Key observations

We have no observations to report on in the context of existence of revenue.

#### Our application of materiality

We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality in determining the nature, timing and extent of our work and in evaluating the results of that work.

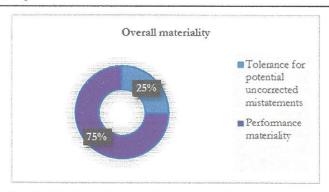
We determined materiality for the audit of the financial statements as a whole to be £135,000, which is 5% of the company's Earnings before interest and tax. This benchmark is considered the most appropriate because the company is a commercial entity driven by profits.

Materiality for the current year is higher than the level that we determined for the year ended 30 September 2016 to reflect differences in losses recorded year on year.

We use a different level of materiality, performance materiality, to drive the extent of our testing and this was set at 75% of financial statement materiality. The graph below illustrates how performance materiality interacts with our overall materiality and the tolerance for potential uncorrected misstatements.

## Independent auditor's report to the members of Acamar Films Limited (continued)

## Year ended 30 September 2017



We determined the threshold at which we will communicate misstatements to the board to be £6,750. In addition we will communicate misstatements below that threshold that, in our view, warrant reporting on qualitative grounds.

#### An overview of the scope of our audit

Our audit approach was a risk-based approach founded on a thorough understanding of the company's business, its environment and risk profile and in particular included:

- A comprehensive audit approach including a combination of transactional testing and analytical procedures;
- evaluation of the company's internal controls environment including its IT systems and controls.

#### Other information

The directors are responsible for the other information. The other information comprises the information included in the report of the directors set out on pages 2 to 3, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement of the financial statements or a material misstatement of the other information.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Our opinions on other matters prescribed by the Companies Act 2006 are unmodified In our opinion, based on the work undertaken in the course of the audit:

- the information given in the report of the directors for the financial year for which the financial statements are prepared is consistent with the financial statements;
- the report of the directors has been prepared in accordance with applicable legal requirements.

## Matter on which we are required to report under the Companies Act 2006

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the report of the directors.

## Independent auditor's report to the members of Acamar Films Limited (continued)

## Year ended 30 September 2017

## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit; and
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the report of the directors and take advantage of the small companies exemption from the requirement to prepare a strategic report.

## Responsibilities of directors for the financial statements

As explained more fully in the statement of directors responsibilities set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Steven Leith

Senior Statutory Auditor for and on behalf of Grant Thornton UK LLP Statutory Auditor, Chartered Accountants London

Date: 27 June 2018

Grant Thomason UncleP

## Income Statement and Statement of Comprehensive Income

## Year ended 30 September 2017

	Note	2017 £	2016 £
Revenue Cost of sales	4	818,275 (889,499)	2,434,467 (1,359,856)
Gross profit		(71,224)	1,074,611
Administrative expenses Other operating income – production recharges		(3,010,240) 425,892	(2,125,080)
Operating loss	5	(2,655,572)	(1,050,469)
Other interest payable and expenses	7	(307,431)	(113,860)
Loss on ordinary activities before taxation		(2,963,003)	(1,164,329)
Tax on loss on ordinary activities	8	-	(see
Loss for the financial year and total comprehensive expense attributable to equity holders of the company		(2,963,003)	(1,164,329)

All the activities of the Company are from continuing operations.

The Company has no other recognised items of income and expenses other than the results for the year as set out above.

There was no other comprehensive income/ (expense) for the year ended 30 September 2017 (2016: £Nil).

The notes on pages 11 to 24 form part of these financial statements.

#### Statement of Financial Position

## Year ended 30 September 2017

Fixed assets	Note	2017 £	2016 £
Intangible assets Tangible assets Investments	9 10 11	444,286 89,467 3	127,576 2
		533,756	127,578
Current assets Debtors Cash at bank and in hand	12	307,215 1,251,438 1,558,653	424,040 103,565 527,605
Creditors: amounts falling due within one year	14	(2,649,500)	(1,241,974)
Net current liabilities		(1,090,847)	(714,369)
Total assets less current liabilities		(557,091)	(586,791)
Creditors: amounts falling due after more than one year  Net liabilities	15	(4,106,909) (4,664,000)	(1,114,206) (1,700,997)
Capital and reserves Called up share capital Share premium account Retain earnings Total Shareholders' deficit	16 17 17	3,502,588 2,997,137 (11,163,725) (4,664,000)	3,502,588 2,997,137 (8,200,722) (1,700,997)

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS102 Section 1A – small entities.

These financial statements on pages 8 to 24 were approved by the board of directors and authorised for issue on 27 June 2018, and are signed on behalf of the board by:

**Mikael Shields** 

Director

Company registration number: 04399568

The notes on pages 11 to 24 form part of these financial statements.

## **Statement of Changes in Equity**

## Year ended 30 September 2017

	Called up share capital	Share premium account	Retained earnings	Total Shareholders' deficit
At 1 October 2015	<b>£</b> 3,431,868	<b>£</b> 2,905,201	<b>£</b> (7,036,393)	<b>£</b> (699,324)
Other comprehensive income Loss and total comprehensive expense for the financial year	_		(1,164,329)	(1,164,329)
Total comprehensive expense for the year	_	_	(1,164,329)	(1,164,329)
Contributions by and distributions to owners Shares issued during the year	70,720	91,936	_	162,656
As at 30 September 2016	3,502,588	2,997,137	(8,200,722)	(1,700,997)
Other comprehensive income Loss and total comprehensive expense for the financial year	_	-	(2,963,003)	(2,963,003)
Total comprehensive expense for the year	_	_	(2,963,003)	(2,963,003)
As at 30 September 2017	3,502,588	2,997,137	(11,163,725)	(4,664,000)

The notes on pages 11 to 24 form part of these financial statements.

## **Notes to the Financial Statements**

## Year ended 30 September 2017

#### 1. General information

Acamar Films Limited is a private company limited by shares, registered in England and Wales. The address of the registered office is Hanover House, 14 Hanover Square, London, W1S 1HP.

#### 2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland' and the Companies Act 2006.

#### 3. Accounting policies

#### Basis of preparation

The financial statements have been prepared under the historical cost basis, and in compliance with FRS 102 section 1A, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland.

The financial statements are prepared in sterling, which is the functional currency of the entity.

The financial statements contain information about Acamar Films Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

#### Going concern

The directors have considered forecast financial performance, recoverability of assets and financial viability for a period extending at least 12 months from the date of approval of these financial statements.

The company raised funds by way of debt and equity totalling £4.9m during the period after the financial year-end up to signature of the financial statements. This financing came from a mixture of a secured bank facility with Arbuthnot & Latham (£3m in November 2017 – total drawn down £5m), as well as equity investment of £0.5m from new and existing shareholders at £3.50 and £4 per B share. In addition, the Company issued further Loan Notes under its existing Loan Note Programme to the value of £1.4m. During the current financial year, further investment is being sought to cover the company's ongoing working capital needs, as well as investment in Bing Series 4, hence producing valuable new assets for the business.

However, as funding being sought is not guaranteed, in order to recognise the possible shortfall a major shareholder has provided a letter of support for £750k to cover the funding gap in the cash flow forecasts covering the 12 months from the date of approval of these financial statements.

The directors therefore have reasonable expectation that there will be adequate resources for the company to continue in operational existence for the foreseeable future and have adopted the going concern basis in preparing these financial statements.

#### Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 3. Accounting policies (continued)

#### Revenue

Revenue is measured at the fair value of the consideration received or receivable and represents amounts receivable for services provided in the normal course of business, net of discounts and sales-related taxes.

#### Television sales

Revenue derived from the sale of the television series is stated gross of withholding tax but excluding the value added tax. The revenue and associated costs are recognised in the Income Statement when all of the following criteria are met:

- a) A licence agreement has been executed by both parties
- b) The episode has met all necessary technical quality requirement with the commissioning broadcaster
- c) The episode is available for delivery to the broadcaster
- d) The licence term has commenced
- e) The arrangement is fixed or determinable
- f) Collection of the revenue is reasonably assured

#### Other licensing revenue & DVD income

Minimum guarantees in respect of other Licensing, Publishing, TV Agency and DVD revenues are recognised in the income statement when the following criteria are met:

- a) A license agreement has been executed by both parties
- b) The programme or other materials have met all the necessary technical quality requirements with the Licensee
- c) The license term has commenced
- d) The arrangement is fixed or determinable
- e) Collection of the revenue is reasonably assured
- f) All conditions of the contract have been met

Additional licensing revenue is recognised when it has been notified to the company.

#### Interest income

Interest income and expenses are reported on an accrual basis, using the effective interest method.

#### Foreign currency translation

(a) Functional and presentational currency

The Company's presentation and functional currency is £ (Sterling).

#### (b) Transactions and balances

Transactions in foreign currencies are translated at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities in foreign currencies are translated at the rates of exchange ruling at the reporting date. Non-monetary items that are measured at historical cost in a foreign currency are translated at the exchange rate at the date of the transaction. Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 3. Accounting policies (continued)

#### Foreign currency translation (continued)

Any exchange differences arising on the settlement of monetary items or on translating monetary items at rates different from those at which they were initially recorded are recognised in the Income Statement in the period in which they arise.

### **Operating leases**

Rentals payable under operating leases are charged to the income statement on a straight-line basis over the term of the relevant lease. Benefits received and receivable as an incentive to enter into an operating lease are also spread on a straight-line basis over the lease term.

#### **Tangible assets**

Tangible assets are stated at historical cost less accumulated depreciation. Depreciation is calculated to write down the cost less estimated residual value of all property, plant and equipment by equal annual instalments over their expected useful lives less estimated residual values, using the methods stated below. The rates generally applicable are:

Land and buildings Plant and machinery

- Straight line depreciation over the life of the leasehold
- 25% reducing balance basis

The gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in Income Statement.

The assets' residual value and useful lives are reviewed, and adjusted if required, at each reporting date. The carrying amount of an asset is written down immediately to its recoverable amount if the carrying amount is greater than its estimated recoverable amount.

#### Intangible assets

Programme development costs:

Costs incurred in the production of television programmes are capitalised as intangible fixed assets and amortised from the point of delivery against expected future income. Intangible fixed assets are subject to review and provision is made against costs that are not supported by forecast future net cash flows. Development costs incurred on specific projects are capitalised when all of the following conditions are satisfied:

- Completion of the asset is technically feasible so that it will be available for use or sale
- The company intends to complete the asset and use or sell it;
- The company has the ability to use or sell the asset, and the asset will generate probable future economic benefits (over and above cost);
- There are adequate technical, financial and other resources to complete the development and to use or sell the asset; and
- The expenditure attributable to the asset during its development can be measured reliably.

During the period management recognised an amortisation charge on Series 1 to 3 of £275,227 (2016: £868,174). The carrying value of programme development costs as at the reporting date relates solely to the capitalisation of Series 4, of which no amortisation has been recognised in the period. See note 9.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 3. Accounting policies (continued)

#### Investments

Investments in subsidiaries are measured at cost less accumulated provisions. Where merger relief is applicable, the cost of the investment in a subsidiary undertaking is measured at the nominal value of the shares issued together with the fair value of any additional consideration paid.

Investments in unlisted Group shares, whose market value can be reliably determined, are remeasured to market value at each reporting date. Gains and losses on remeasurement are recognised in the statement of comprehensive income for the period. Where market value cannot be reliably determined, such investments are stated at historic cost less accumulated provisions.

Investments in listed company shares are remeasured to market value at each Statement of financial position date. Gains and losses on remeasurement are recognised in the Income Statement for the period.

#### **Taxation**

Tax expenses recognised in the Income Statement comprise the sum of the tax currently payable and deferred tax not recognised in other comprehensive income or directly in equity.

#### **Current tax**

The tax currently payable is based on taxable profit for the period. Taxable profit differs from profit as reported in the statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other years, and it further excludes items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed by the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference. Deferred tax balances are not discounted.

#### **Financial instruments**

#### a) Trade receivables

Trade receivables are amounts due from customers for merchandise sold or services performed in the ordinary course of business. If collection is expected in one year or less, they are classified as current assets. If not, they are presented as non-current assets.

Trade receivables are initially recognised at fair value and subsequently measured at amortised cost less provision for bad debts.

#### b) Trade payables

Obligations to pay for goods/services; current and non-current are initially recognised at fair value and are subsequently measured at amortised costs.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

## 3. Accounting policies (continued)

#### **Financial instruments**

#### c) Borrowing costs

All borrowing costs are recognised in the statement of comprehensive income in the year in which they are incurred.

#### Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, together with other short-term highly liquid investments that are readily convertible into known amounts of cash having maturities of 3 months or less from inception and which are subject to an insignificant risk of change in value, and bank overdrafts. Bank overdrafts are shown within borrowings, in current liabilities on the Statement of Financial Position.

#### **Finance costs**

Finance costs are charged to the Income Statement over the term of the financial instrument so that the amount charged is at a constant rate on the carrying amount. Finance costs include issue costs, which are initially recognised as a reduction in the proceeds of the associated capital instrument.

#### **Share Capital**

Share capital represents the nominal value of shares that have been issued.

Share premium includes any premiums received on issue of share capital. Any transaction costs associated with the issuing of shares are deducted from share premium.

#### Critical accounting judgements and key sources of estimation uncertainty

The preparation of financial statements under FRS 102 requires the Company to make estimates and assumptions that affect the application of policies and reported amounts. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Actual results may differ from these estimates. The estimates and assumptions which have a risk of causing a material adjustment to the carrying amount of assets and liabilities are discussed below.

Capitalisation of programme development costs and amortisation

Distinguishing the research and development phases of new programmes and determining whether the recognition requirements for the capitalisation of development costs are met requires judgement. After capitalisation, management monitors whether the recognition requirements continue to be met and whether there are any indicators that capitalised costs may need to be provided against.

In assessing the carrying value of the company's intangible assets, management estimates the recoverable amount of each asset or cash generating units based on expected future cash flows and uses an interest rate to discount them. Estimation uncertainty relates to assumptions about future operating results and the determination of a suitable discount rate. During the year management recognised an amortisation charge on Series 1 to 3 of £275,227 (2016: £868,174).

#### Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 3. Accounting policies (continued)

#### Critical accounting judgements and key sources of estimation uncertainty (continued)

Specifically, uncertainties exist in relation to the monetisation and exploitation of the programme and IP assets the company is building. These rights are being exploited across multiple territories and through multiple channels that combine to increase the uncertainty in estimating the likely cash flows.

Furthermore, as the Bing programme and brand becomes more successful in particular territories, additional secondary income streams that might not have otherwise occurred in those territories can be exploited accordingly – this again increases the variability and estimation uncertainty in the assumptions used by management to assess realisable value. This risk is mitigated where possible by the industry expertise and experience in the management team, and also by significant review processes by the Board.

#### 4. Turnover

5.

The Company has identified that all turnover arose within the United Kingdom. The Company identified four revenue streams, Licensing, Media, Digital and Other. The analysis of revenue by each stream is detailed below.

	2017	2016
	£	£
Licensing revenue	256,098	1,753,952
Media revenue	451,665	617,420
Digital revenue	43,285	13,333
Other revenue	67,227	49,762
	818,275	2,434,467
Operating profit		

## Operating profit is stated after charging/ (crediting):

	2017	2016
	£	£
Amortisation of intangible assets	275,227	868,174
Depreciation of tangible assets	52,645	34,904
Auditors remuneration – for the audit of the company	14,500	13,500
Auditors remuneration – for the audit of associated companies	_	4,500
Auditors remuneration – taxation compliance	8,500	6,750
Auditors remuneration – tax advisory	13,095	-
Auditors remuneration – other non-audit services	2,000	2,250
Foreign exchange differences	3,805	8,452
Other operating lease rentals	71,748	55,109

#### 6. Directors and employee costs

The average number of persons employed by the Company during the year, including the directors and key management personnel, amounted to:

	2017	2016
	No.	No.
Administrative	26	21
		-

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

## 6. Directors and employee costs (continued)

The aggregate payroll costs incurred during the year, relating to the above, were:

	2017 £	2016 £
Wages and salaries	1,714,051	1,282,965
Social security costs	198,005	156,480
Pensions	14,196	_
	1,926,252	1,439,445

Directors' emoluments paid during the period and included in the above figures were:

2017	2016
£	£
109,682	_
532,500	391,250
30,000	30,000
86,226	56,252
758,408	477,502
	£ 109,682 532,500 30,000 86,226

The Remuneration Committee performed a review of senior employees' remuneration and approved the 2016 bonuses to Directors after filing of the 2016 Statutory Accounts, and hence these amounts were accrued and paid in 2017 and not in the prior year. This was the first time contractual bonuses had been recognised and paid out to Directors. For a period of time over recent years, executive Directors had frequently voluntarily foregone some of their basic salary, which was then paid at a later date, and bonuses were not awarded.

£157,500 of remuneration for executive directors was accrued and unpaid in the year as at 30 September 2017 (2016: £96,250).

There are considered to be no key management personnel other than the Directors whose remuneration is disclosed as above.

#### 7. Other Interest payable and similar charges

	2017	2016
	£	Ł
Loan note interest	249,099	77,860
Other loan interest	58,332	36,000
	307,431	113,860
		Park Commence of the Commence

At 30 September 2016

## Notes to the Financial Statements (continued)

8.	Tax on loss on ordinary activities		
	Major components of tax expense/ (income)		
		2017 £	2016 £
	Current tax: UK corporation tax of 19.50%	_	_
	Deferred tax: Origination and reversal of timing differences	-	_
	Tax on loss on ordinary activities		
	Reconciliation of tax expense/ (income)		
	The tax assessed on the loss on ordinary activities for the year is lower the standard rate of corporation tax in the UK of 19.50% (2016: 20.00%).		lower than)
		2017 £	2016 £
	Loss on ordinary activities before taxation	(2,963,003)	(1,164,329
	Loss on ordinary activities by rate of tax of 19.50% (2016:20%) Fixed asset differences Expenses not deductible for tax purposes Capital allowances for year in excess of depreciation Adjust closing deferred tax to average rate of 19.50% Unutilised non-trade donations Deferred tax not recognised Other permanent differences Group relief	(577,786) - (112) 7,397 - 5 570,496	(232,866) 633 3,426 — 76,605 — 152,140 3
	Tax on loss on ordinary activities	_	
9.	Intangible assets		Programme evelopment costs
	Cost		£
	At 1 October 2016 Additions	1	1,838,169 719,513
	At 30 September 2017	1	2,557,682
	Amortisation At 1 October 2016 Charge for the year	1	1,838,169 275,227
	At 30 September 2017	1	2,113,396
	Carrying amount At 30 September 2017		444,286

#### Notes to the Financial Statements (continued)

## Year ended 30 September 2017

## 9. Intangible assets (continued)

The above charge of £275,227 (2016: £868,174) has been recognised within cost of sales in the Income Statement and relates solely to series 1 to 3.

The carrying value as at the reporting date relates solely to the capitalisation of series 4 supported by expected future cash flows resulting from these additional programme assets. Amortisation of the asset will commence at point of delivery and licence periods commencing.

#### 10. Tangible assets

	Land and buildings £	Plant and machinery £	Total £
Cost			
At 1 October 2016	122,067	201,468	323,535
Additions		14,536	14,536
At 30 September 2017	122,067	216,004	338,071
Amortisation			
At 1 October 2016	79,179	116,780	195,959
Charge for the year	32,039	20,606	52,645
At 30 September 2017	111,218	137,386	248,604
Carrying amount			
At 30 September 2017	10,849	78,618	89,467
At 30 September 2016	42,888	84,688	127,576
			-

Depreciation expense of £52,645 is included within 'administrative expenses'.

#### 11. Investments

	Investment in subsidiary companies
Cost	
At 1 October 2016	2
Additions	1
At 30 September 2017	3
Carrying amount	
At 30 September 2017	3
At 30 September 2016	2

The Company subscribed for 100% of the ordinary share capital of Bing Bunny Productions 2 Limited on incorporation on the 18 July 2017 for a nominal value.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 11. Investments (continued)

#### Subsidiary undertakings

The following were subsidiary undertakings of the Company:

	Name	Country of incorporation	Class of shares	Principal activity	Holding
	Bing Bunny Productions Limited	England	Ordinary	Television production activities	100%
	Bing Bunny Productions 2 Limited	England	Ordinary	Television production activities	100%
	Bing Bunny Collections Limited	England	Ordinary	Collection and royalty paying agent	100%
12.	Debtors			paying agent	
				2017	2016
				£	£
	Trade debtors			2,400	37,513
	Amounts owed by group undertaki	ngs		155,142	285,155
	Taxation and social security			40,313	-
	Other debtors			38,325	41,407
	Prepayments and accrued income			71,035	59,965
				307,215	424,040

All trade receivable amounts are short term. All of the Company's trade and other receivables have been reviewed for indicators of bad debts and, where necessary, a provision for any write-offs provided. The carrying value is considered a fair approximation of their fair value. The Company's management considers that all the above financial assets that are not provided for or past due, are of good credit quality, as such no provision has been made against the trade receivable balance.

Amounts owed by group undertakings are interest free, due on demand and unsecured.

## 13. Cash and cash equivalents

	2017	2016
	£	£
Cash at bank and in hand	1,251,438	103,565
Less: Bank overdrafts	(87)	(237)
	1,251,351	103,328

14.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

Creditors: amounts falling due within one year	
2017	2016
£	£
Bank overdrafts 8	7 237
Bank loans 2,000,00	0 –
Loan notes	- 328,444
Trade creditors 123,82	5 253,346
Amounts owed to group undertakings 10,40	8 –
Corporation tax	- 2,126
Other taxation and social security 200,64	3 90,754
Other creditors 18,95	4 2,335
Accruals and deferred income 295,58	3 564,732
2,649,50	0 1,241,974

All amounts are short term. The Directors consider that the carrying value of trade and other payables to be a reasonable approximation of fair value.

Amounts owed to group undertakings are interest free, repayable on demand and unsecured.

In August 2017 a £5,000,000 loan facility was agreed with Arbuthnot's bank with a repayment term of 12 months from the first drawdown date. The bank interest on this facility is an annual margin of 2.5% plus the Base Rate. There is also a non-refundable arrangement fee of £37,500 due on the first advance. This loan facility has been guaranteed by a related party, with an annual availability fee of 8.5% of the full loan amount. £2,000,000 of the loan facility was drawn down on 6 September 2017. The remaining £3,000,000 of the loan facility was drawn down on 17 November 2017.

#### 15. Creditors: amounts falling due after more than one year

	2017 £	2016 £
Loan notes Other loans	3,798,756 308,153	672,332 441,874
	4,106,909	1,114,206

The Company issued £3,798,756 (2016: £672,393) of loan notes during the year. Of these loan notes £2,077,786 have a fixed term of 3 years and accrue interest annually of 8.50% GBP. £1,000,000 have a fixed term of 4 years and accrue interest annually at 9.00% GBP and £600,000 have a fixed term of 3 years and accrue interest annually at 9.00% GBP. USD loan notes of \$162,079 converted to £120,970 as at the year-end were issued with a fixed term of 3 years and accrue interest annually at 8.5% USD.

Other loans comprise a loan from CAA Global brands relating to commissions owed of £205,874 (2016: £205,874). Other loans also include a balance of £102,279 (2016: £236,000) relating to S4C deficit finance investment for Series 1 to 3 which is repayable only if the Company earns sufficient revenues, which is not expected to be within at least a year from the reporting date.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 16. Called up share capital

Issued, ca	alled up	and	fully	paid
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	2017		2016	
	No.	£	No.	£
Ordinary A shares of £0.0001 each	4,250,000	425	4,250,000	425
Ordinary B shares of £1 each	3,502,163	3,502,163	3,502,163	3,502,163
	7,752,163	3,502,588	7,752,163	3,502,588
	The same of the sa	A CONTRACT OF THE PARTY OF THE		

In the event of a sale of the company involving a change of control, the B ordinary shares rank above the A and C ordinary shares in being paid out in relation to the B Share Premium. Prior to any amounts paid out to the A or C ordinary shareholders, the B ordinary shareholders are entitled to be paid a sum equal to 160% of the B capital invested. After payment of the B Share Premium, A, B and C shares will be paid out in proportion to the number of shares held.

The company have issued options over C ordinary shares which rank pari passu with the A ordinary shares.

#### 17. Share Options

The company has issued share options over 450,000 ordinary C shares. There is no charge recognised within these financial statements as the directors consider the share option charge to be immaterial to the results of the company.

#### 18. Reserves

Share premium – Included only premiums received on issue of share capital. Any transaction costs associated with issuing of shares are deducted from share premium.

Retained earnings - This reserve records all current and prior period retained profit and losses.

#### 19. Financial commitments

The Company leases an office building under an operating lease. The present value of future minimum rentals payable under this non-cancellable operating lease is as follows:

Operating leases which expire:	Land and buildings 2017 £	Land and buildings 2016 £
Within one year In two to five years More than five years	26,040 - - 26,040	78,120 26,040 - 104,160

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 20. Commitments

As at 30 September 2017 the company had no capital commitments or contracts for capital expenditure in place in the year (2016: £Nil).

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £14,196 (2016: £Nil). Contributions totalling £6,004 (2016: £Nil) were payable to the fund at the reporting date.

#### 21. Transactions with directors

During the year £50,000 (2016: £50,000) of loan notes were purchased by a director of the Company.

In addition, Nil (2016: 25,000) share options each were issued to two of the directors of the Company. The options that were issued in 2016 were cancelled in the year.

During the year a director's fee was charged to the company by a director amounting to £15,000 (2016: £15,000). No amount was outstanding as at 30 September 2017 or 30 September 2016.

During the period a director's fee was charged to the company by an LLP in which one of the directors is also a member of £15,000 (2016: £15,400). No amount was outstanding as at 30 September 2017 or 30 September 2016.

#### 22. Related party transactions

The following related party transactions took place in the year;

During the period the company was charged £1,000 (2016: £625) by the daughter of a director of the Company, for research services provided. As at the year-end date, no amount was outstanding, (2016: £Nil).

During the period the company spent £1,950 (2016: £Nil) on new computer equipment. This equipment was sold to the Company at a discount by the husband of a director of the Company, and as such the company benefitted from a saving on this transaction. As at the year-end date, no amount was outstanding, (2016: £Nil).

During the period, contractual payment obligations to Development Financiers were accrued, one of whom is the step-father of a director and is a person with significant influence over the Company. The costs relating to this related party amount to £19,645 and are included in accruals as at the reporting date. These amounts are paid in accordance with the recoupment schedule agreement governing recoupment of investment in the Bing production alongside equity and deficit finance investors.

In addition to the above, during the year £1,000,000 (2016: £Nil) of loan notes were purchased by the above related party. In addition to this, they also provided a guarantee of £5,000,000 over the Arbuthnot's bank loan (see note 14). Professional legal fees incurred by the Company for this loan guarantor facility amounted to £34,029 (2016: £Nil) in the year. These fees were recharged in full, to, and paid for by, the Company after the year-end. In addition £29,514 was also incurred in respect of an availability fee for acting as guarantor on this bank loan. Availability fees were accrued but unpaid at the year-end.

## Notes to the Financial Statements (continued)

## Year ended 30 September 2017

#### 22. Related party transactions (continued)

The Company has taken advantage of the exemptions available in accordance with FRS 102 not to disclose transactions entered into between two or more members of a group, as the company is a wholly owned subsidiary undertaking of the group to which it is party to the transactions. within the group.

No further transactions require disclosure under FRS102.

#### 23. Controlling party

The company is controlled by Mikael Shields, by virtue of his direct and his step-father's indirect holding in the shares of Acamar Films Limited.