





### **DIRECTOR/PDMR SHAREHOLDING**

### **DFI RETAIL GROUP HOLDINGS LIMITED**

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#### DFI RETAIL GROUP HOLDINGS LIMITED

# NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name: Wee Lee Loh
- 2 Reason for the notification
- a) Position/Status: Group Chief Digital Officer
- b) Initial notification/Amendment: Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48
- **Details of the transaction(s):** section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each Identification code: BMG2624N1535
- b) Nature of the transaction:

c) Price(s) and Volume(s): Price(s) Volume(s)
US\$0.00 24,626

d) Aggregated price: N/A - Single transaction

Aggregated volume:

e) Date of the transaction: 1 October 2024

f) Place of the transaction: Outside a trading venue

## NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name: Curtis Liu
- 2 Reason for the notification
- a) Position/Status: Chief Executive Officer, Food
- b) Initial notification/Amendment: Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48
- **Details of the transaction(s):** section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
   Identification code: BMG2624N1535
- b) Nature of the transaction: Grant of share awards
- c) Price(s) and Volume(s): Price(s) Volume(s)

US\$0.00 163,734

d) Aggregated price: N/A - Single transaction

Aggregated volume:

e) Date of the transaction: 1 October 2024

f) Place of the transaction: Outside a trading venue

## NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name: Crystal Chan
- 2 Reason for the notification
- a) Position/Status: Group Chief Technology and Information Officer

- b) Initial notification/Amendment: Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48
- **Details of the transaction(s):** section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each Identification code: BMG2624N1535

b) Nature of the transaction: Grant of share awards

c) Price(s) and Volume(s): Price(s) Volume(s)

US\$0.00 73,530

d) Aggregated price: N/A - Single transaction

Aggregated volume:

e) Date of the transaction: 1 October 2024

f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited For and on behalf of DFI Retail Group Holdings Limited

2 October 2024

www.DFIretailgroup.com

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